**Structured Learning Plan for Module #4 – Part 1**

**Self-Assessment – Prior Knowledge**

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| **What do you know about formula?** |
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| **What do you know about the connections between formula**  **and Pop Culture?** |
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| **Skill Acquisition – Understanding Formula** |
| The assignments in this module will require you to research and understand formula as it relates to Pop Culture.  The following sources include basic information about understanding formula:   * [Formula Fiction](https://en.wikipedia.org/wiki/Formula_fiction)   + Wikipedia contributors. “Formula Fiction.” Wikipedia, The Free Encyclopedia, 29 Sep. 2015. Web. 15 Dec. 2015. * [“Here’s the Formula for Every Group of Characters in Pop Culture.”](http://www.buzzfeed.com/perpetua/matriarch-patriarch-craftsman-clown#.sxwz20YmR)   + Perpetua, Matthew. "Here's The Formula For Every Group Of Characters In Pop Culture." *BuzzFeed Entertainment*. BuzzFeed. Web. 15 Dec. 2015. |
| This is just the beginning of your research. Now, use what you have learned about research, apply it to research formula and Pop Culture, and add in other helpful or useful sources (at least 2) that you find – be sure to add in the URL and create an MLA Works Cited entry for each. |
| \_\_\_\_\_\_\_  Check here when you believe that you have the information about advertising you will need for this assignment. |
| **Summarize what you have learned about formula and Pop Culture** |
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**Structured Learning Plan for Module #4 – Part 2**

**Self-Assessment – Prior Knowledge**

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| **What do you know about resumes?** |
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| **Skill Acquisition – Understanding How to Write a Resume** |
| The assignments in this module will require you to research and understand formula as it relates to resumes.  The following sources include basic information about understanding how to write a resume – you do not need to write a resume here; you only need to look for evidence of formula in these instructional guides:   * [Monster.com](http://career-advice.monster.com/resumes-cover-letters/resume-writing-tips/how-to-write-a-resume/article.aspx)   + "How to Write a Resume." *Monster Career Advice*. Monster.com. Web. 15 Dec. 2015. * [Rockport Institute](http://rockportinstitute.com/resumes/)   + "Resume Writing - How to Write a Masterpiece of a Resume." *Rockport Institute*. Rockport Institute Ltd. Web. 15 Dec. 2015. |
| List Examples of Formula in these resume-writing guides |
| **Skill Acquisition – Examining Sample Resumes** |
| Use this source, or any other sources, to find three sample resumes for similar jobs:   * [Cover Letter & Resume Sample by Industry](http://career-advice.monster.com/resumes-cover-letters/resume-samples/sample-resumes-by-industry/article.aspx)   + "Cover Letter & Resume Sample by Industry." *Monster Career Advice*. Monster.com. Web. 15 Dec. 2015. |
| List Examples of Formula in the three sample resumes |

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| **Assignment – Short Analysis** |
| For this project, you will need to write a short paper (200-words or more) that analyzes the significance of formula in resumes  **(You can write your paper below this box – you don’t need to include your name, the date, etc. – just start with the title of your paper)** |

**Structured Learning Plan for Module #4 – Part 3**

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| **Skill Acquisition – Understanding Significance of Formula in Pop Culture** |
| The assignments in Part 3 will require you to select one form of Pop Culture (not advertising, movies, or TV shows) and research to learn about the significance of formula in that form of Pop Culture. |
| Form of Pop Culture:  List of Sources (at least 2): |
| **Assignment – Describe Significance of Formula** |
| For this project, you will need to describe the significance of formula in that type of Pop Culture (100-words or more) |
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| **Assignment – Analyze Effect(s) of Formula** |
| For this project, you will need to write a short paper (200-words or more) that analyzes the effect(s) of formula on this form of Pop Culture. |
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**Structured Learning Plan for Module #4 – Part 4**

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| **Skill Acquisition – Understanding Movie Genres** |
| For this assignment, you will need to research to understand what movie genres are. |
| Definition of Movie Genres:  List of Sources (at least 2) about Movie Genres: |
| **Assignment – Create a List of Movie Genres and Sub-genres** |
| For this project, you will need to create a list of movie genres and their sub-genres – this should be an extensive list (at least 40 items) |
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**Structured Learning Plan for Module #4 – Part 5**

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| **Research and Learn about Film Analysis** |
| Research film or movie analysis – you will be building up the skills and knowledge to do a film analysis for your major paper in Part 8.   * [Definition of Film Analysis](https://en.wikipedia.org/wiki/Film_analysis)   + Wikipedia contributors. “Film Analysis.” *Wikipedia, The Free Encyclopedia.*  Wikipedia, The Free Encyclopedia, 23 Sep. 2015. Web. 15 Dec. 2015. * [Film Theory and Approaches to Criticism, or What Did That Movie Mean?](http://www.und.edu/instruct/cjacobs/FilmTheory&Analysis.htm)   + Jacobs, Christopher P. "Film Theory and Approaches to Criticism, or What Did That Movie Mean?" *Christopher Jacobs*. The University of North Dakota. Web. 15 Dec. 2015. |
| **Summarize what You have Learned about Film Analysis** |
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| **Assignment – Select a Movie and its Most Important Genre**  This is an important choice – you will be working with this movie and this genre for the rest of this module. |
| Movie:  Most Important Genre of that Movie: |
| **Assignment – Find Sources that List, Explain, Describe, etc. Formulaic Elements of your Chosen Genre**  You will be using these sources throughout the rest of this module. Be sure to include the URL and an MLA-Style works-cited entry for each source. You will need a minimum of 2 sources |
| Source #1 – URL + Works-Cited entry:  Brief summary of Source #1:  Source #2 – URL + Works-Cited entry:  Brief summary of Source #2: |
| **Assignment – Create a List of Common Formulaic Elements in your Chosen Genre**  This is information that you should have found in the sources you listed above – cut and paste is fine as long as you list the source |
| List of Common Formulaic Elements: |

**Structured Learning Plan for Module #4 – Part 6**

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| **Develop List of Common Formulaic Elements that Appear in your Movie**  Using the list from the last assignment, pick 5 – 10 elements that you notice in the movie you selected |
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| **Assignment #1 – Select a Moment or Scene from a Movie that Illustrates One of the Elements in your List Above**  Describe the moment or scene briefly and explain why it is a good example of that element |
| Moment/Scene:  Why it is a good example of that element: |
| **Assignment #2 – Select a Moment or Scene from a Movie that Illustrates Another One of the Elements in your List Above**  Describe the moment or scene briefly and explain why it is a good example of that element |
| Moment/Scene:  Why it is a good example of that element: |
| **Assignment #3 – Select a Moment or Scene from a Movie that Illustrates Another One of the Elements in your List Above**  Describe the moment or scene briefly and explain why it is a good example of that element |
| Moment/Scene:  Why it is a good example of that element: |

**Structured Learning Plan for Module #4 – Part 7**

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| **First, review the Major Paper Instructions in Module #4 – Part 8**  You will need to go to the next assignment to access these – you can also see the rubric that shows you what this paper will be graded on. |
| **Write a Complete Draft of the Paper and then Obtain Feedback on It from a Trusted Source**  I would recommend the [EMCC Writing Success Center](https://www.estrellamountain.edu/students/tutoring/writing-success) or the [EMCC Online Writing Center](https://www.estrellamountain.edu/students/tutoring/online-tutoring) |
| **For this assignment, turn in both:**   * **your original draft** * **evidence of the feedback you received (form or document, etc.)**   (you can submit both documents directly through Part 7 in Canvas – you do not need to turn in this document |
| After you receive your feedback, you will need to self-assess its value – you are the writer of the document, but you should at least consider revising your paper based on the feedback you received. |

**Structured Learning Plan for Module #4 – Part 8**

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| **Major Paper Instructions: Genre Analysis of your Movie**  You will be writing a 1000-word+ genre analysis of the movie you chose. This analysis will focus on your movie as an example of the genre you chose – you will be analyzing the influences of formula on your movie.  You will need to include:   * A description of your genre/formulas/etc. * A clear analytical focus on the movie as an example of the genre and on the influences of genre conventions/formulas * Main points that are well chosen to support analytical focus * Good use of specific details from movie to support and develop your main points * Good use of sources to support and develop main points   + You will need to use (and correctly cite your use of) at least three credible sources * Correct and complete MLA-Style citation, both in-text and Works-Cited entries |
| For this assignment, please turn in your paper as a separate Word Document – you do not need to fill our or turn in Part 8 |