

## Riding K-Wave: Engaging students outside the library

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Every semester the Estrella librarians seek to engage and reach out to students who may not be familiar with the Estrella Library. Finding new and creative ways and methods to reach students beyond the classroom has provided opportunities for non-traditional engagement. Participating in student club activities is one method to reach students and promote the Library's resources and services.

Working with the Asian Pacific Islander Club (APIC), I coordinated a social educational event that utilized my educational background in Asian Pacific American Studies and research methods. APIC requested I present on Asian American food history and the current trend of K-Wave (South Korean popular culture). Using scholarly and authoritative library resources and news articles, I created an interactive presentation to engage students to think critically about the food they eat.

Throughout the presentation I embedded questions that would function as background knowledge probes (a type of classroom assessment technique). These questions helped to spur discussion and allowed the participants to discuss openly about the new information being presented. Participants engaged in reflective thinking about prior beliefs/understanding of food origins, perceptions of *Americanness*, and how K-Wave as a form of popular culture has sought to promote South Korean cuisine.

At the conclusion of the presentation I displayed the source list for the information resources cited and offered to share the list with students. I also provided readers' advisory by showing (displaying) books and DVDs from the Estrella Library collection that related to the talk. The APIC advisor shared with me that students continued discussing my presentation after I left and I had one student use my office hours to continue the discussion, learn more about library resources, and Ethnic American studies as a college major. This one student helped to provide confirmation that my goal for outreach was met.

In the future when I present or conduct outreach on behalf of the Library, I will seek to collect feedback from students to learn about what value or information they learned from the presentation. This data will assist me in furthering the development of outreach activities and provide better readers' advisory. The next scheduled outreach activity will be our Edible Book Contest for National Library Week, April 14th, 2017.