



**EMCC General Education Communication Ability  
RUBRIC for PHYSICAL DELIVERY (Kinesics)  
of Speeches, Presentations & Performances**

Question		<b>4</b> Excelling	<b>3</b> Proficient	<b>2</b> Developing	<b>1</b> Emerging	<b>0</b> Not Evident
1.	<b>Eye Contact</b>	Speaker has strong, direct eye contact with each member of the audience 80-100% of time	Speaker has strong, direct eye contact with each member of the audience 50-80% of time	Eye contact is attempted, but not with each member of the audience	There is little eye contact with the audience	There is no eye contact with the audience
2.	<b>Facial Expression</b>	Speaker consistently uses facial expressions that consistently and appropriately convey meaning	Facial expressions sometimes convey appropriate meaning	Facial expressions are mostly neutral and convey little meaning	Facial expressions are inappropriate to the message	Speaker's face is void of expression
3.	<b>Gestures</b>	Speaker consistently uses natural and varied gestures that effectively compliment and extend the message	Speaker uses some natural and varied gestures that effectively compliment the message	Speaker uses too few or too many gestures that may distract audience	Gestures are inappropriate or repetitive which may distract audience	Speaker uses no gestures
4.	<b>Posture</b>	Speakers posture communicates enthusiasm and confidence, and effectively extends the message	Posture communicates enthusiasm or confidence	Posture is nondescript	Posture is stiff or slovenly	Posture is inappropriate
5.	<b>Movement and Body Control</b>	Speaker uses appropriate & controlled movement throughout at meaningful times	Speaker moves appropriately at times	Movement is minimal or robotic	Speaker consistently paces or fidgets	Speaker does not move
6.	<b>Audio/ Visual Multi-Media Aid(s) Handling</b>	Audio/visual & Multi-Media aid(s) are presented smoothly at appropriate times	Audio/visual & Multi-Media aid(s) are presented smoothly	Audio/visual & Multi-Media aid(s) are awkwardly presented	Audio/visual & Multi-Media aid(s) presentation is disorganized	Audio/visual & Multi-Media aid(s) are not utilized
7.	<b>Preparation</b>	Speech appeared extemporaneous, though rehearsed (not memorized or read)	Speaker needed to look at notes occasionally	Speaker read from the notes the preponderance of time	Speaker read completely from notes	Speaker had no notes and continually struggled to remember what to say

**EMCC General Education Communication Ability  
RUBRIC for VOCAL DELIVERY (Paralanguage)  
of Speeches, Presentations & Performances**

Question		<b>4</b> Excelling	<b>3</b> Proficient	<b>2</b> Developing	<b>1</b> Emerging	<b>0</b> Not Evident
8.	<b>Language Usage</b>	Speaker uses expressive, grammatically correct, & unbiased language appropriate to audience	Speaker uses grammatically correct & unbiased language appropriate to audience	Language is sometimes grammatically incorrect, biased, or inappropriate to audience	Language is often grammatically incorrect, biased, or inappropriate to audience	Language impedes comprehension by the audience
9.	<b>Rate</b>	Speaker consistently uses a varied, but appropriate pace where message is understood by the audience in its entirety, and uses pauses effectively	Speaker mostly speaks at a pace where message is understood, and uses pauses effectively	Speaks too fast or slow, making it difficult for audience to understand entire message, and/or does not use pauses effectively	Speaks too fast or too slow, or used pauses ineffectively, so that audience cannot understand the message	Pace never varies keeping the audience from attending to the message
10.	<b>Volume and Pitch</b>	Speaker is easily heard throughout and varies volume and pitch to effectively extend the message	Speaker is heard throughout and varies volume and pitch to effectively extend the message	Volume and pitch are too loud or too soft and message cannot be easily understood	Volume and pitch make it so the audience cannot fully hear the message	Volume and pitch make it impossible to hear the message
11.	<b>Articulation</b>	Speaker forms all sounds correctly, facilitating meaningfulness of the message	Speaker has 1 or 2 articulation errors that do not greatly impact the meaningfulness of the message	Articulation errors slightly detract from the message	Articulation errors impede understanding of the message	Articulation errors prevent the audience from understanding the message.
12.	<b>Pronunciation</b>	Speaker correctly pronounces all words	Speaker had 1 or 2 pronunciation errors that may distract	Speaker had 1 to 3 pronunciation errors that distract	More than 3 pronunciation errors greatly distract the audience	Pronunciation errors prevents the audience from understanding

**NOTE:** If any evaluation criteria is not relevant to the speech presentation or performance (for example, a presentation may not include any Audio/Visual Multi-Media Aid), please score that criterion with an "N".

*Approved by SAAC Fall 2016*