First LastName

COM XYZ

Dr. Walton

X Month 201X

**Research Packet for XYZ Speech**

**Provisional Big Idea: Type here**

I. Type your first (provisional) main point here.

→ Huang, Yi-Hui. “The Personal Influence Model and Gao Guanxi in Taiwan Chinese Public Relations.” *Public Relations Review* 26.2 (2000): 219–36.

1. Named Authority: The author is named at the beginning of the article and may be assumed to be an authority on the topic at hand because the article was published in a peer-reviewed journal.

2. Timeliness: The concept of “Guanxi” does not change rapidly, so the article remains timely, despite being published 16 years ago.

3. Bias: The article was published in a peer-reviewed journal, so it may be assumed that the article is methodologically sound with minimal bias.

→ Type source’s bibliographic information here (delete if no 2nd source).

1. Named Authority: State whether the person(s) responsible for writing this source is named (and if not, explain why this is okay). Next, explain why the author is an authority on this subject.

2. Timeliness: State when the source was written, and why it is timely.

3. Bias: Explain what it is about the source and where it was published that indicate that it was written with minimal bias.

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III. Type your third (provisional) main point here (delete section if there is no third main point).

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IV. Type your fourth (provisional) main point here (delete this section if there is no fourth main point).

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1. Before turning this task in, delete the dotted-black line and everything below it.

2. This task counts as \_\_\_\_\_\_ points toward the speech.

3. You must use at least \_\_\_\_\_\_ of credible sources.

4. Provide full bibliographic information in MLA format. You can create MLA bibliographies by setting up a FREE account at <http://www.easybib.com>.

5. If a source supports more than one main point, you will need to provide full bibliographic information and statement of its credibility each time. To make this easy, use Microsoft Word’s copy and paste features.

6. You can get Microsoft Word for free: <https://maricopa.service-now.com/student/go.do?num=KB0010497>