How does this close the loop?

Challenge this Intervention Addressed: The previous passport did not provide a pathway for students to follow, and it was confusing for students to navigate and understand the process. The previous passport also had conversation starters that we found students were not using, instead they asked more generalized questions such as "What does your department do?"

Intervention: The "I Will Graduate" team, in collaboration with several campus stakeholders, redesigned the Student Success Fair passport to integrate Guided Pathway components to set students on a path at check-in, and then move in a progression from zone to zone, rather than moving throughout zones with no clear path.

Result: As a result we saw an increase in the percentage of students who completed the fair from 58.71% (2017) to 77.93% (2018), a 19.22% increase from the previous event. We attribute this to the new pathway model of the passport design where students had a clear understanding and progression from zone to zone.