

**Additional Information:** Using this data, the “I Will Graduate” team and OPIE can track students longitudinally to measure the impact of the Student Success Fair on student engagement, persistence, retention, and completion. The SSF assessment asks students to self-identify the impact of the event on the likelihood that they will complete the courses they are currently enrolled, re-enroll at EMCC next semester, and complete a degree or certificate.

Using Google Forms, all of the scans were also timestamped so the “I Will Graduate” team can track students from check-in to completion of the assessment, where students enter their MEID and the data gets timestamped again. This data can be used to provide an average time for completion of the Fair in order to share with faculty, staff, and students. This is good information to have available for students who ask how long it takes to participate and complete the Fair.

Using this data, we can also track which students did not complete the Fair, and design targeted messaging campaigns to them in the future with resources they may have missed at the Student Success Fair. These messages can include things such as a weekly campus resource highlight, or specific “I Will Graduate” district-wide conversation starters.

### **How does this close the loop?**

**Challenge this Intervention Addressed:** Paper sign-ins are not efficient and significant amount of staff time is spent deciphering and integrating student information into our data systems. Last year, staff spent approximately 7 hours manually typing the sign-in data and researching incorrect MEIDs in SIS. This year, there was no manual entry needed, and each sign-in with an ID scanner takes approximately 7 seconds.

**Intervention:** The “I Will Graduate” team and Student Affairs purchased ID Scanners to scan student IDs at event check-ins. The scanners were approximately \$500.00 each and are available for other departments to borrow for their events.

**Result:** Student data was integrated seamlessly into a Google Sheet through a Google Form and there was no manual data entry needed. This saved approximately 7 hours of employee time to type up sign-in information and researching invalid MEIDs.