

Persuasive Speech Assignment

Scaffolded Research Requirement

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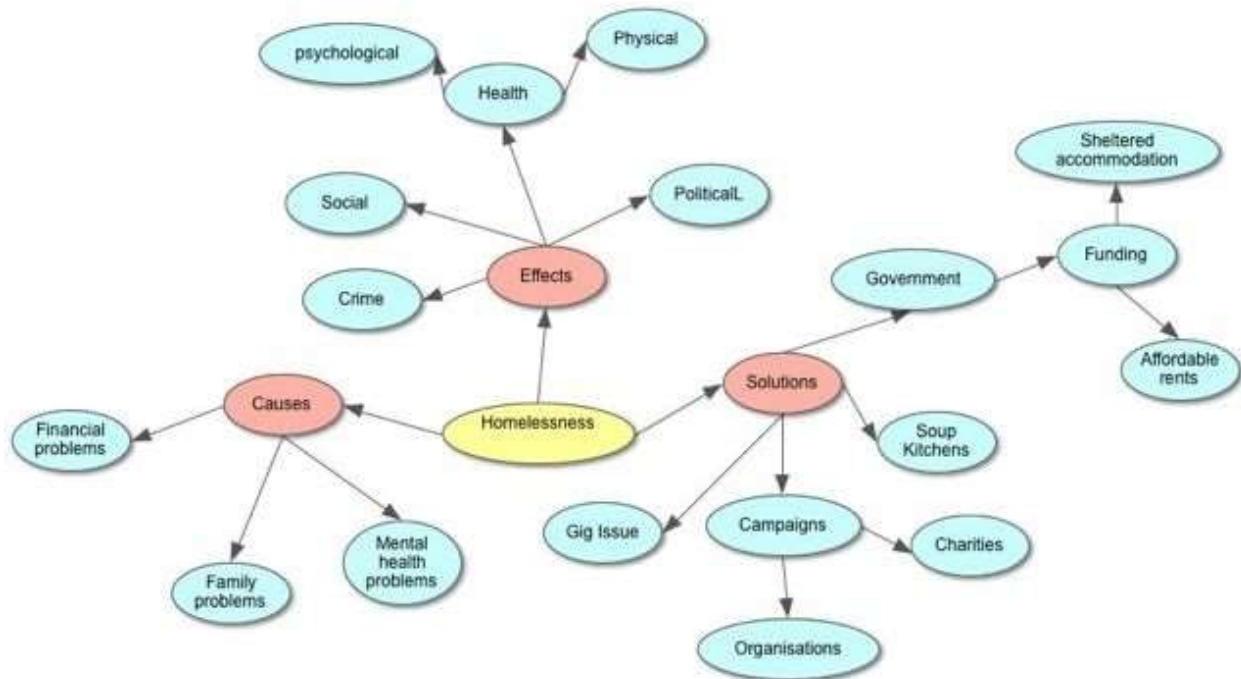
PART 1 (DUE XX):

1. Take a look (and listen, there is audio included on each slide) at the PowerPoint for specific requirements for this speech. The PowerPoint is located in the Course Materials.

After looking at the specific requirements for this speech, it is now time to choose a topic. You will be brainstorming different topic options. What do you feel passionate about? What would your audience be interested in? What topic would fit the requirements for this speech? After brainstorming possible topics, do a little background research. For this preliminary research you can use prior knowledge, Google search, or even visit the library, where librarians can help you with this search. Decide: which topic is going to be best for your speech? Choose a broad topic (don't worry, you can change this later if you need to). Do some quick searches on your topic to make sure you will have enough information to fit the requirements for this speech. For this assignment you will turn in a "mind-map" to me. Create your mind map on paper, a whiteboard, or online using a digital mind mapping tool.

- Write your proposed topic in the middle and start writing known or new related ideas based off of background research anywhere around it. No ideas are bad ideas at this point. Write everything down, you can filter later.
- Consider how each idea connects with other ideas and create connections between related ideas with lines, arrows, or use different colors. Think about what is connected. What are the problems related to this topic? What are the possible solutions related to this topic?

Here is a sample of a “mind-map” on homelessness:



PART 2 (DUE XX):

Now that you have done some initial background research and made a “mind-map” for your topic, let’s get ready to move on to some heavier research. For this part of the assignment, answer the following questions in a text box:

1. What are the problems associated with your topic?
2. What solutions would you like to propose for your speech?
3. What questions do you still have about your topic?
4. What are your next steps? How are you going to proceed in finding out more information about your topic? What sources of information might help you answer these questions? Do you know where to find this information?

PART 3 (DUE XX):

Let’s do some further in-depth research! The EMCC library data base has some great resources for you to use in order to research your topic more fully. One of them is the “Opposing Viewpoints” data base.

Here is a link to this database:

https://login.libproxy.estrellamountain.edu/login?qurl=https%3a%2f%2finfoftrac.galegro.com%2fitweb%2fmcc_estm%3fdb%3dOVIC (Links to an external site.)

(you will need to enter your MEID and password)

This is a great data base for your Persuasive Speech. Enter your topic, and you will have access to viewpoint articles, academic journal articles, and more. For this assignment, you will locate two (2) articles from this data base. You will send me the links to these articles along with the answers to the following questions FOR EACH ARTICLE:

1. What information is included in this article that will help you discuss the problems or solutions surrounding your topic?
2. Is the article biased in any way? Why or why not?

You will need to use at least one of the articles from this data base in your speech and in your required reference page.