

THE PYRAMID OF EXPERIENCE

LEVELS OF **THINKING**

WHAT PEOPLE **REMEMBER***

**REMEMBER
UNDERSTAND**

5% LISTENING TO LECTURE
10% READING
20% HEARING AND SEEING TOGETHER

**APPLY
ANALYZE**

**WHY DO
YOU HAVE TO
INTERACT WITH
YOUR INSTRUCTOR
AND CLASSMATES
DURING CLASS?**

30% VIEWING A DEMONSTRATION
50% DISCUSSING WITH A GROUP

**EVALUATE
CREATE**

**BECAUSE YOU REMEMBER
MORE INFORMATION
AND YOU USE HIGHER LEVEL
THINKING SKILLS!**

75% PRACTICING
(ACTIVELY DOING)
90% TEACHING OTHERS